



McCall Memorial Hospital
District

**McCALL MEMORIAL HOSPITAL DISTRICT
PUBLIC INFORMATION CAMPAIGN WORKGROUP
MEETING TUESDAY FEBRUARY 10, 2026; 10:00 – 11:00
a.m. Administrative Conference Room; 1000 State St. McCall, ID
For Microsoft Teams Link:[Join the meeting now](#)
Virtual Meeting ID: 264 323 430 246 0 and Passcode: kK3C3K7L
Phone Audio Only: [1 208-996-1717](tel:12089961717) Phone Conference ID: 408 229 513#**

AGENDA:

- 1.) Welcome – Aana Vannoy, Workgroup Chair
- 2.) Website Updates – Aana Vannoy, Workgroup Chair & Meadowlark Marketing
- 3.) Next Steps - Aana Vannoy, Workgroup Chair
- 4.) Public Comment – Aana Vannoy, Workgroup Chair

Upcoming Meetings:

Public Information Campaign Workgroup Meeting – Tuesday, March 10; 10:00 – 11:00 a.m.
MMHD Housing Workgroup Meeting – Monday, February 16; 9:00 – 10:00 a.m.
Next Board Meeting – Tuesday, February 17; 7:30 – 9:00 a.m.

SUGGESTED WEBSITE UPDATES

- Clear visual and value proposition statement on home page.
- Name varies between “McCall Hospital District” and “McCall Memorial Hospital District”
- St. Luke’s should be St. Luke’s McCall in various places. Will notate where that differentiation is
- Current Projects is blank – Update to include Housing Project. Include pictures of current projects/past projects. Better to put all projects under one heading? List them with most current 1st, instead of separating into past & current headings. Less rearranging in future.
- Meetings Documents – Reverse order to show most current meeting packets rather than having viewer scroll through. 2026 at the top, similar to public meeting notices which show most current date first
 - Searchable feature under meeting documents
- Add ‘Governing Documents & Agreements as separate heading
- Make Contact Us more visible: on menu bar
- History – revise section to history work done during the FAQ campaign
- FAQs more visible
- Move election information under board member section
- Under MMHD Funding History Fiscal Year **2016** to **2025** – remove the *Idaho Power note under FY2025. Already has been refunded.
- Check that photos/inserts show on any screen - phone, laptop, desktop
- Do we want to add MMHD’s annual budget requests to the website?